

**FIRST-EVER LIST OF THE 5,000 FASTEST-GROWING BUSINESSES
REPORTS TOTAL REVENUE OF \$194.5 BILLION**

**Webcom, Inc. Ranks No. 3238 on the 2007 Inc. 5,000
With Three-Year Sales Growth of 97%**

MILWAUKEE, WI, September 12, 2007 – Webcom, Inc., a leader in simplified quote-to-order enablement for the selling of complex products and services is pleased to announce Inc. ranked Webcom, Inc. No. 3238 on its first-ever Inc. 5,000 list of the fastest-growing private companies in the country. The Inc. 5,000, an extension of *Inc.* magazine's annual Inc. 500 list, catches many businesses that are too big to grow at the pace required to make the Inc. 500, as well as a host of smaller firms. Taken as a whole, these companies represent the backbone of the U.S. economy.

"The Inc. 5,000 provides the most comprehensive look ever at the most important part of the economy – the entrepreneurial part," said Inc. 5,000 Project Manager Jim Melloan. "The expansion of the list has allowed us to tell the stories of larger companies, older companies, and a wealth of companies in industries like Manufacturing and Construction that are underreported in the business media.

Webcom, Inc. provides software solutions that simplify the quote-to-order process. Requiring only a browser, WebSource CPQ allows customers to configure, price, quote and propose their offerings across multiple sales and distribution channels, anytime, anywhere. The solution helps drive increased revenues and margins, increased customer satisfaction, reduced costs and improved productivity. Companies utilizing Webcom's products and services include Rockwell Automation, Danfoss, Corning Cable Systems, Network Appliance, Grayhill and GE Industrial Systems.

"Being recognized as one of America's fastest-growing private companies by Inc. Magazine is not only highly rewarding, but reaffirms our vision and strength as an innovative company. This ranking acknowledges the hard work put in by our employees to grow our company and delight our customers," said Aleks Ivanovic, Webcom ECO and founder.

The 2007 Inc. 5,000, as revealed online at www.inc.com, reported median revenue of \$9.4 million and median three-year growth of 140 percent. Complete information on this year's Inc. 5,000, can be found at www.inc.com/inc5000. The list features a profile for each company, almost all of them written as a result of *Inc.* interviews with management. In addition, the list is searchable according to numerous criteria, including industry, city, state, region, and year founded.

Hottest Regions for Fastest-Growing Companies

Leading the list of the fastest-growing companies in the nation is the Midwest region with 1,046 of the fastest-growing companies, followed by the West with 884 companies. The Southeast comes in a close third, with 872 companies, followed by the Northeast with 782 companies, and the Mid-Atlantic region with 606 companies.

Hottest Industries for Fastest-Growing Businesses

The largest business category is Construction, with 561 of the fastest-growing companies in this category, followed by Manufacturing with 515 companies, IT services in third with 466

companies, Business Services with 377 companies and Advertising & Marketing with 349 companies round out the top five industries ranked on the 2007 Inc. 5,000.

Industries reporting the highest total revenue in 2006 are Construction (\$27.1 billion), Manufacturing (\$18.6 billion), Health (\$13.1 billion), Computers & Electronics (\$12.7 billion), and Financial Services (\$11.8 billion).

Methodology

The 2007 Inc. 5000 list measures revenue growth from 2003 through 2006. To qualify, companies had to be U.S.-based and privately held, independent – not subsidiaries or divisions of other companies – as of December 31, 2006, and have had at least \$200,000 in revenue in 2003, and \$2 million in 2006.

Companies can apply for next year's Inc. 500 and Inc. 5,000 by registering with IncBizNet, the new social network for private companies that will launch this fall on Inc.com.

About Webcom, Inc.

Webcom, Inc. provides software solutions that simplify the quote-to-order process for the selling of complex products and services. Requiring only a browser, WebSource CPQ allows customers to configure, price, quote and propose their offerings across multiple sales and distribution channels, anytime, anywhere. WebSource CPQ not only handles the traditional bill of material, routing and diagram generation tasks frequently associated with product configurators, but also addresses the guided selling, proposal generation and multi-level channel management tasks associated with sales configurators. The solution helps drive increased revenues and margins, increased customer satisfaction, reduced costs and improved productivity. Companies utilizing Webcom's products and services include Rockwell Automation, Danfoss, Corning Cable Systems, Network Appliance, Grayhill and GE Industrial Systems. Founded in 1997, Webcom is a privately held corporation headquartered in Milwaukee, Wisconsin with offices in the USA and Europe. For more information, visit Webcom at <http://www.webcominc.com> or call 414-273-4442 (toll free 877-508-6323).

About Inc.com:

Inc.com, the Daily Resource for Entrepreneurs, delivers advice, tools, breaking news, and rich multi-media to help business owners and CEOs start, run, and grow their businesses more successfully. Information and advice covering virtually every business and management task, including marketing, sales, finding capital, managing people can be found at <http://www.inc.com>.

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Award Winners

20/20 VISION FOR ENTREPRENEURIAL SUCCESS

AWARD	COMPANY	CITY	PRESIDENT/CEO	MAIN PRODUCT	YEAR FOUNDED
1st	Abri Health Plan	West Allis	Ron Scasny	Health care insurance for Medicaid/Medicare customers	2004
MM	Argon Industries, Inc.	Milwaukee	Gregory Clement	Contract manufacturer of sheet metal components	2002
2nd	CCI	Milwaukee	Christopher Carter	SAP solution provider and SAP training	2002
1st	CJ & Associates, Inc.	New Berlin	Curtis Rudy	Business interior design and installation	1984
MM	Capital Data, Inc.	Milwaukee	John Steindorf	IT provider of data centric solutions	1989
1st	Clearwing Productions, Inc.	West Allis	Gregg Brunclik	Live event production support equipment and services	1985
1st	C. Coakley Relocation Systems	Milwaukee	Christopher Coakley	Moving and storage	1999
2nd	CoakleyTech	Milwaukee	Peggy Coakley	Document management services	1999
1st	Connecture, Inc.	Waukesha	Dan Maynard	Health insurance software	1999
1st	Dedicated Computing LLC	Waukesha	Dan Aicher	Manufacturer of computer engines for OEM products	1978
2nd	ec-connection	Milwaukee	Daniel Nelson	Interactive and direct marketing campaigns	1998
2nd	Elite Human Capital Group	Brookfield	Crystal Schroeder	Executive recruitment and professional staffing	2003
1st	Executive Benefits Network	Milwaukee	R. David Fritz, Jr.	Deferred compensation programs	2001
1st	Fi-Med	Wauwatosa	Adrian Velasquez	Financial and compliance management services	1993
2nd	First Edge Solutions	Milwaukee	Robert Kraft	Print on demand, document management and direct mail	2003
1st	GEM Manufacturing, Inc.				
	DBA: Specialty Machining, Inc.	Bristol	Rob Gottschalk	Contract manufacturer of CNC parts	1973
MM	General MetalWorks Corp.	Mequon	Eric Isbister	Metal fabricator	1993
1st	Good Electric, Inc.	Waukesha	Gregg Eisenhardt	Electrical construction/repairs and data and communications cabling	1929
1st	Gordy's Lakefront Marine/ Gordy's Boat House Restaurant	Fontana	Thomas Whowell	Boat sales, service, storage and rental	1955
2nd	Independent Care Health Plan	Milwaukee	Patricia Jerominski	Medicaid HMO for people with disabilities	1994
1st	Inland Companies, Inc.	Milwaukee	Scott Welsh	Commercial real estate	1971
2nd	Iverson Language Associates, Inc.	Milwaukee	Steven Iverson	Document translation in all languages	1986
1st	Ken Cook Co.	Milwaukee	Kenneth Cook	Product support documentation and fulfillment services	1944
1st	Key Technical Solutions, Inc.	Wauwatosa	Tim Galante	Contract engineering and IT staffing	1993
MM	La Macchia Group, LLC	Milwaukee	Ralph La Macchia	Site selection, design and construction management	2002
1st	M&M Office Interiors, Inc.	Pewaukee	Wayne Breitbarth	Office interiors solutions	1961
1st	Mared Mechanical Contractors Corp.	Milwaukee	Dick Gust	HVAC, fire protection and electrical contractor	1975
1st	MasterLink Corporation	Menomonee Falls	Dave Becker	IT infrastructure consulting	1990
1st	Midwestern Roofing & Construction	Milwaukee	Trais Haire	Roofing	2000
1st	Miles Data Technologies	Pewaukee	Robert Ladd	Barcode and radio frequency identification systems	1982
MM	MilwaukeeJobs.com	Milwaukee	Scott Molitor	Online career website	2000
MM	Mortgagebot LLC	Mequon	Scott Happ	Internet-based loan solutions for the lending industry	2001
MM	Neroli Salon & Spa	Milwaukee	Susan Haise	Salon and spa services	1993
1st	New Resources Consulting	Milwaukee	Mark Grosskopf	Business and technology consulting	2003
2nd	Novo Group, Inc.	Milwaukee	Mike Harris	Executive and corporate recruiting	2003
MM	NovoPrint USA, Inc.	Milwaukee	John Limbach	Print and interactive maps and community publications	1994
2nd	RFP Commercial, Inc.	Milwaukee	Robert Flood, Jr.	Full service commercial real estate brokerage	2002
2nd	R S InfoCon, Inc.	Sturtevant	Rajiv Surana	ERP and supply chain consulting	2000
1st	Retail Maintenance Service, Inc.	Racine	Peter Mohrhauser	Facility management and construction maintenance services	1992
2nd	River Run Computers, Inc.	Glendale	Paul Riedl, Jr.	IT firm providing total network management	1993
2nd	Schroeder Solutions	New Berlin	Scott Gierhahn	Workplace design, corporate relocation and furniture installation	2003
1st	Share Building Products, Inc.	Germantown	Peter Share	Manufactured stone veneer	2000
1st	Sigma Exteriors	Cudahy	Matt Snyder	Exterior remodeling and construction	1996
2nd	The Sleep Wellness Institute, Inc.	West Allis	Mark Stoiber	Independent sleep disorders center	1994
2nd	Steele Solutions, Inc.	Franklin	Michael Thelen	Design, engineer and manufacture custom free standing structures	1996
1st	Sterling Aviation, LLC	Milwaukee	Chris Doerr	Aircraft charter, management and maintenance	1983
1st	Terra Nova, Inc.	Waukesha	Chris McCandles	Low voltage systems integration for residential and commercial	1997
1st	Uihlein Electric Company	Brookfield	Timothy Rigsby	Electrical contractor	1911
MM	Webcom, Inc.	Milwaukee	Aleks Ivanovic	Software for selling complex products and services	1997
2nd	Zeller Transportation LLC	Hartford	Craig Zeller	Trucking, warehousing and maintenance	2002

MM = Master Mettle, 3rd year winner

Presenting Sponsor

The MMAC's Future 50 award celebrates the success of fast-growing regional companies.
Presented by MMAC's Council of Small Business Executives (COSBE).

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